



**Norwich University
Bicentennial Birthday Gala**

SAN FRANCISCO



January 25, 2020

Sponsorship Opportunities

A Celebration 200 Years in the Making!



The culminating event in Norwich’s Bicentennial Celebration will be a spectacular one in the City by the Bay. Situated in Union Square, the JW Marriott San Francisco is a premier venue in the heart of downtown. The Sullivan Museum and History Center’s “Citizens & Soldiers” exhibit will bring the history and legacy of Norwich to the event.

Be part of the historic celebration!

A limited number of corporate sponsorship opportunities are available for the San Francisco gala on Saturday, January 25, 2020. A sell-out attendance of 300 people is anticipated and will include Norwich trustees, alumni, parents and friends of Norwich.

Bicentennial Commemorative Program Book Ads

1/4 page ad (4.25”x5.5” vertical)	\$600
1/2 page ad (5.5”x8.5” horizontal)	\$1,000
Full page ad (8.5”x11” vertical)	\$2,000
Inside front or back cover (8.5”x11” vertical)	\$2,500

San Francisco Bicentennial Gala Sponsorship Opportunities

Table Sponsor: \$1,000 (\$500 gift credit)

Dinner will be served in the beautiful Metropolitan Ballroom. Your sponsored table of ten will include signage with your corporate logo and preferred seating in ballroom.

Recognition includes:

- 1/4 page ad in commemorative program book
- Complimentary table of 10

Premiere Table Sponsor: \$2,500 (\$1,150 gift credit)

Premier table sponsors will have preferred placement and each guest will receive a copy of Norwich's history book, "Citizens & Soldiers: The First 200 Years of Norwich University."

Recognition includes:

- 1/4 page ad in commemorative program book
- Complimentary table of 10 with preferred placement
- Complimentary copy of Norwich's history book for each guest at sponsored table



Commemorative Gift Sponsor: \$3,000 (\$2,500 gift credit)

The official bicentennial commemorative coin is a beautiful memento of the once-in-a-lifetime events celebrating Norwich's 200th anniversary. These 1.5" struck brass coins feature Norwich University's seal on one side and the bicentennial logo on the other. Your corporate name and logo will be included on the elegant packaging for each coin.

Recognition includes:

- Corporate name/logo on elegant box for commemorative coin
- Half page ad in commemorative program book
- Corporate logo with link from registration page
- Complimentary table of 10 with preferred placement



Cocktail Reception Sponsor: \$6,000 (\$4,920 gift credit)

Enjoy the stunning contemporary art in the JW Marriott Union Square's collection. Guests can also explore the Sullivan Museum & History Center's "Citizens & Soldiers" exhibit while enjoying cocktails and light fare.

Recognition includes:

- Full page ad in commemorative program book
- Corporate logo with link from registration page
- Complimentary table of 10 with preferred placement
- Complimentary copies of Norwich's history book, "Citizens & Soldiers" for each guest at sponsored table





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