

Homecoming Weekend 2019 Sponsorship Opportunities

	Friday Night Gala Shapiro Fieldhouse (approx. 1,200 people)		Friday Night Social/Buffer Kreitzberg Arena (approx. 600 people)		Throughout the Weekend Around Campus (estimated 6,000 people)		
	Commemorative Gift sponsor \$12,000 \$10,650 gift credit	Cocktail Reception \$20,000 \$18,650 gift credit	Commemorative Gift sponsor \$6,000 \$5,500 gift credit	Social/Buffer Event Sponsor \$10,000 \$9,650 gift credit	Tent on Wise Campus Center Green sponsor \$12,000 \$9,650 gift credit	Homecoming Headquarters Plumley Armory \$20,000 \$18,650 gift credit	Golf Cart Fleet sponsorship \$20,000 \$18,650 gift credit
1/2 page ad in commemorative program book *	X		X		X		
Full page ad in commemorative program book *		X		X		X	X
One VIP parking space on campus throughout weekend		X		X		X	X
Table for 10 at Gala			X				
Table for 10 at Gala plus Norwich's history book for each guest	X	X		X	X	X	X
Boxed commemorative gift with corporate logo	X		X				
Individual, Class or Corporate logo on approx. 40 golf carts							X
Corporate logo with link from homecoming landing page		X		X		X	X
Recognition on video screens, banners and from the podium		X		X		X	X
Signage/banner at each bar service location in venue		X		X			
Banner with corporate logo displayed on venue interior and exterior					X	X	
3'x12' banner with corporate logo displayed on Sabine Field		X		X		X	X
Opportunity for corporate display table in Plumley Armory	X	X		X	X	X	X
Downloadable PDF of program book available post-events	X	X	X	X	X	X	X

Bicentennial Commemorative Program Book Ads

3500 copies of the commemorative program book will be distributed at Homecoming and the gala events in New York City, Boston, Washington D.C., and San Francisco. Gift credit is available for the full amount of ads.

1/4 page ad (4.25"x5.5" vertical)	\$600
1/2 page ad (5.5"x8.5" horizontal)	\$1,000
Full page ad (8.5"x11" vertical)	\$2,000
Inside cover or back cover (8.5"x11" vertical)	\$2,500

To sponsor a table at any of these events, visit <https://alumni.norwich.edu/Homecoming>
For program book ads, Sabine Field banners and all other sponsorship levels, contact Diane Scolaro at 802.485.2358 or dscolaro@norwich.edu

*Sponsor commitments received by May 1 will be included in the New York City commemorative program book and in all subsequent events.

Banners on Sabine Field

A limited number of custom printed banners are available for display on Sabine Field during Homecoming Weekend including for the Alumni Parade and athletic events throughout the weekend.

3'x12" custom banner	\$1,000
----------------------	---------

